

WELWYN HATFIELD BOROUGH COUNCIL
ENVIRONMENT AND OVERVIEW SCRUTINY COMMITTEE – 3 MARCH 2020
REPORT OF THE CORPORATE DIRECTOR (PUBLIC PROTECTION, PLANNING
AND GOVERNANCE)

PUBLIC HEALTH AND WELLBEING STRATEGY

1 Executive Summary

- 1.1 This report presents the members with the final draft of the Health and Wellbeing Strategy (appendix 1) annual action plan (appendix 2) and results of the consultation (appendix 3).
- 1.2 The purpose of the Public Health and Wellbeing Strategy is to provide an overarching evidence-based framework for the future planning and delivery of the wider determinants of health throughout the borough.

2 Recommendation(s)

- 2.1 For committee to consider the Health and Wellbeing Strategy and action plan and recommend them to Full Council for adoption.

3.0 Explanation

- 3.1 The previous strategy is due for review and re drafting, this is its third iteration.
- 3.2 The aim of this strategy is to recognise the role the Borough Council plays in the health and wellbeing of its residents and deliver arrangements to put this role into practice.
- 3.3 The priorities were presented and agreed at the previous EOSC June 2019 and in order to ensure the strategy is relevant and transparent we consulted on specific elements of the initial draft document. We believe this will inform both a meaningful strategy and annual action plan.
- 3.4 The final version of the document uses the results of this consultation with key stakeholders and from the Summit held in February 2019. The consultation questions and results are attached as appendix 3.
- 3.5 If the strategy is approved then the action plan will be taken to CMT to identify and agree project plans for each workstream as appropriate.

4 Financial Implication(s)

- 4.1 There are potential financial implications for implementing specific projects and initiatives. There is a budget set aside specifically for public health projects, however this is funded by the Herts County Council and details of spending has to have prior approval, meet with their criteria and subject to scrutiny by their accountants.

5 Risk Management Implications

The risks related to this proposal are:

- 5.1 Failure to deliver the current proposals for the district offer within the agreed timescales could result in the loss of the shared partnership with HCC and our joint responsibility for improving and protecting the public's health and well-being in the borough. If the required targets as set out in the District Offer are not met the County Council may recover the funds
- 5.2 Reputational risks of failing to achieve our stated aims.

6.0 Security and Terrorism Implication(s)

- 6.1 In complying with the Prevent duty Local Authorities need to ensure that publicly owned resources do not provide a platform for extremists and are not used to disseminate extremist views.

7 Procurement Implication(s)

- 7.1 None relating from this report

8 Climate Change Implication(s)

- 8.1 The links between changing climate and public health are well documented, for example by the Health Protection Agency/Public Health England in their report "The Health Effects of Climate Change" (2012)
- 8.2 Some aspects of the strategy will relate to the Climate change strategy as well as encouraging and facilitating increased levels of physical activity, which in turn may reduce use of fossil fuelled transport.

9 Human Resources Implication(s)

- 9.1 Potential for requirement for additional staff training and development

10 Health and Wellbeing Implication(s)

- 10.1 This introduction of the strategy and action plan has the potential to have a positive impact on health and wellbeing.

11 Communication and Engagement Implication(s)

- 11.2 There will be a need for various forms of promotion and engagement for the strategy and its action plan.

12 Link to Corporate Priorities

- 12.1 The subject of this report is linked to the Council's Corporate Priority (Our Community), and specifically to the achievement of (improving public health and wellbeing) and is linked to the statutory requirements, under the Health and Social Care Act 2012.

13 Equality and Diversity

13.2 An EqIA was completed on 26 October 2018 and no negative impact was identified on any of the protected groups under Equalities legislation.

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Date	<i>10 February 2020</i>

Appendix 1 – Health and Wellbeing Strategy

Appendix 2 – Health and Wellbeing Action Plan

Appendix 3 – Consultation Responses.